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## **ARQIVA AUSTRALASIA WINS FIRST LOCAL CONTRACT WITH MEDIA COMPANY INVERLEIGH**

**LONDON, UK:** Arqiva, the communications infrastructure and media services company, has today announced that it has been selected by specialist Australian media company Inverleigh to distribute its premium sports content internationally, representing a first win for the Arqiva's new Australasian office.

As part of a three year, six-figure contract, Arqiva will use its international leases on AsiaSat, Eutelsat and Intelsat, along with its teleports to distribute Inverleigh's programmes throughout Asia, Europe and the Americas. The programmes will initially be delivered from Inverleigh's Melbourne base to Arqiva's Sydney Teleport Services (Sydney PoP) via FTP, but Arqiva aim to move to a full-time fibre connection in the future.

With over 2,000 hours of content already developed, Inverleigh is a specialist producer of premium sports and entertainment programmes, including one of the widest reaching league football weeklies, 'The Football Review', which analyses the latest results and developments in all European leagues and internationals twice a week.

Peter Wraith, CEO at Inverleigh commented: "More than 260 international broadcasters already love our high-value content solutions and we have no intention of stopping there. The focus for Inverleigh is to continue our international growth, and by working with an experienced partner like Arqiva we believe we can deliver a reliable, high quality programming solution to a growing broadcaster base to meet our clients demands."

"Having worked with Arqiva over the past few years we have come to expect outstanding personal service and dedication to our business. It was largely the quality of the relationship Arqiva built with us that convinced us to change from our long term provider."

David Crawford, Managing Director of Satellite & Media at Arqiva commented: "This is a great milestone for our Australasian office and we are very excited to be working with one of the most progressive, and ambitious global media companies."

"In a highly competitive market it is always tricky to convince a company to switch from its long-term incumbent – ultimately we believe that it's the confidence Inverleigh has in our ability to deliver its content that has encouraged it to do so, and it delights us to see our partners having such high faith."

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#### ABOUT INVERLEIGH:

A leader in non-live sports content, Inverleigh produces and distributes premium sports entertainment & lifestyle programming, including weekly news and magazine programs, timeless catalogue and major event preview content for traditional and digital broadcast platforms. Headquartered in Melbourne with offices in London and Miami, Inverleigh currently supplies programming to over 260 broadcasters globally.

[www.inverleigh.com](http://www.inverleigh.com)

#### ABOUT ARQIVA:

Arqiva, the communications infrastructure and media services company, operates at the heart of the broadcast, satellite and mobile communications markets.

The company is at the forefront of network solutions and services in the digital world. Arqiva provides much of the infrastructure behind television, radio, satellite and wireless communications in the UK.

Customers include major broadcasters such as the BBC, ITV, BSkyB and the independent radio groups, major telco providers including the UK's four mobile network operators, and the emergency services.

[www.arqiva.com](http://www.arqiva.com)